



# STRATEGIC PLAN

- [West Lafayette](#)

- [Strategic Plan Concept](#)
- [Preamble](#)
- [Values and Culture](#)
- [Mission](#)
- [Vision](#)
- [Goals](#)
- [Strategies and Metrics](#)
- [Peer Institutions](#)
- [Benchmark Measures](#)
- [Funding the Plan](#)
- [Implementation](#)
- [West Lafayette Task Force Members](#)
- [Statement of Integrity](#)

- [Strategic Plan Timeline](#)

- [Meet Our President](#)

- [Strategic Planning Process](#)

- [HOME](#)

## Mission

The mission of Purdue University is to serve the citizens of Indiana, the United States, and the world through **discovery** that expands the realm of knowledge, **learning** through dissemination and preservation of knowledge, and **engagement** through exchange of knowledge.

**Discovery:** Grounded in the most advanced theoretical, empirical, and applied methods, the University's programs of research, scholarship, and creative endeavor expand the realm of knowledge across a wide range of academic disciplines.

**Learning through dissemination and preservation:** The University promotes and champions learning by providing a variety of instructional settings where students and faculty can share and create new knowledge. It distributes knowledge to an audience of peers and citizens through a great diversity of academic literature and professional activities. In its libraries and other archives, the University serves as the repository and facilitator of access to a rich accumulation of human information, knowledge, and wisdom.

**Engagement through exchange:** Through its programs of knowledge exchange and application, the University helps put knowledge to work to create new opportunities that advance our society and solve a variety of technical and social problems.

In all these activities, the University seeks to:

- Prepare its graduates to succeed as leaders, professionals, informed consumers, responsible citizens, and lifelong learners;
- Admit to its programs an academically proficient population of students pursuing post-secondary education;
- Reach out to an expanded audience of learners through residential and distance education utilizing a variety of learning media and technologies;
- Play a leadership role in Indiana's economic and social development;
- Promote human and intellectual diversity by providing equal access and opportunity to representatives of a rich variety of populations and cultures; and
- Contribute to the welfare and advancement of human

societies throughout the world.

<b>PURDUE UNIVERSITY LINKS</b>	
<a href="#">Homepage</a> <a href="#">Search</a> <a href="#">Campus Map</a> <a href="#">Directories</a>	

All contents Copyright (c) 2001 Purdue University, all rights reserved. This is an official World Wide Web page of Purdue University.

**Purdue University, West Lafayette, IN 47907 USA, (765) 494-4600**