Claremont McKenna College

2022-2023 Policy Library

Posting and Advertising Policy

- Definitions
- All Content
- · Physical Materials
- Digital Materials

Members of the CMC community are permitted to post public materials and must follow these instructions. Failure to follow these instructions will result in the materials being taken down and may result in sanctions (including, but not limited to, a fine for any damage caused by improper posting).

Definitions

Posted materials: include digital as well as printed materials.

All Content

- 1. Posted material may not contain content which violates behavioral standards identified in the Student Code of Conduct, Civil Rights Handbook, Staff Handbook, and Faculty Handbook. In addition, the content may not advertise alcohol and other drugs (see paragraph 5 for limited exception). Posted material which violates behavioral standards can result in a referral to the appropriate disciplinary process which addresses that conduct.
- 2. Individual students or student clubs and organizations must have events approved prior to advertising the events. After an event is approved, it may be advertised with posted materials as described above. Any advertising must indicate if the event is limited to CMC students or indicate which other colleges' students are invited. Student clubs and organizations may advertise alcohol at their events provided that the posted material does not promote or encourage unsafe or excessive drinking behaviors.
- 3. Any materials advertising an event must contain the following: the name of the person or sponsoring organization; the person or organization's contact information (a valid phone number or valid email address); and the date the material was posted.
- 4. All posted material and advertising must be removed within two business days of the event's conclusion (including the fastening material used), or within two weeks of the date of the posting if the posted material is not advertising a specific event.
- 5. Defacing, covering up, or removing posted material is prohibited. Only designated College officials or the initial poster may remove permissibly-posted material.
- 6. Members of The Claremont Colleges may post materials on CMC's campus if all aspects of this Policy are followed.

Physical Materials

1. Posted materials can be no larger than 11 x 17 inches and can be mounted only on College bulletin boards. Bulletin boards can currently be found in the Collins' kiosk, the HUB breezeway, in Bauer Center by the south entrance, and residence

halls. If taped, only blue masking tape may be used. The College regularly evaluates the location and number of bulletin boards and may, at times, add bulletin boards. When this occurs, the campus community will be notified of any additional approved posting locations.

- 2. Placing posted materials on painted surfaces, windows (including windows on doors), campus signs, trees, the ground, or individual residence hall room doors violates this Policy.
- 3. Banners may be hung on the second floor railing on the south side of Appleby Hall to advertise events or candidacies for student elections provided they are fastened to the railing with blue masking tape only and smaller than 3 x 5 feet in size. Only one banner per event or candidacy is allowed.

Chalking

On occasion, student organizations or individual(s) may seek to promote public awareness on issues and concerns by "chalking" various areas of the residential campus grounds. Chalking may be done in the following locations provided the guidelines below are followed: Cramer Walkway, North Mall sidewalk from the west edge of Wohlford Hall to the east edge of Boswell Hall, North Quad patios, Marks Patio, South Quad Courtyard, Valach Hall Courtyard, Senior Apartment sidewalks and patios.

- 1. The sponsoring group or individual must reserve the space to be chalked with the Dean of Students Office by contacting the Asst. Dean for Student Engagement (<u>deanofstudents@cmc.edu</u>).
- 2. No permanent markers, spray paint or other non-washable materials may be used.
- 3. Messages that violate any College policy or the law are not permitted and are required to be removed immediately.
- 4. Organizations or individual(s) responsible for chalking must clean the area by the agreed upon date.
- 5. There may be a fine and conduct action for groups or individuals who do not remove chalking(s) in a timely or complete way, including chalking that is removed by the College because it violates College policy or the law.
- Groups or individuals who chalk without reservations will be subject to conduct proceedings, and the chalking will be removed.
- 7. The Dean of Students Office reserves the right to rescind the chalking policy at any time if abuses occur.

Digital Materials

1. Additional requirements for submitting material for campus digital signs can be found online.

X Shortcuts

- Students
- Faculty
- Alumni / Families
- Athletics
- Map
- Mail

Main Navigation

About More

We teach leaders how to make an impact and succeed in today's world.

- Who We Are
- Fact Sheet
- History of CMC
- Alumni
- Families
- For the Media
- President's Office
- Board of Trustees
- Senior Advisory Council
- General Counsel
- Campus Offices
- Employment at CMC
- Human Resources

- Civil Rights Office
- Campus Safety
- **Emergency Information**
- Ethics and Compliance
- Policy Library
- Consumer Information
- Responsible Leadership
- Sustainability
- Diversity and Inclusion 0
- Admission More

Our students are dreamers and doers. We give them the tools and support.

- Why CMC?
- Applying to CMC
- First Year Applications
- Transfer Applications Financial Aid
- How to Apply for Financial Aid
- Financial Aid FAQs
- CMC's Scholar Communities
- Visit CMC
- Academics More

Your intellectual curiosity knows no limits. The curriculum doesn't either.

- Departments and Majors
- Government
- History
- Literature
- Mathematical Sciences
- Military Science
- Modern Languages and Literatures
- Philosophy
- Physical Education and Intercollegiate Athletics
- Psychology
- Religious Studies
- Robert Day School of Economics and Finance
- Keck Science Department
- Overview of Keck Science Majors
- **FAQs for Prospective Students**
- Research Opportunities
- **Keck Science Faculty**
- Faculty
- Faculty Directory
- Faculty Gateway
- Search for a Faculty Expert
- Teaching Resource Center
- Teaching and Technology
- Academic Resources
- Office of the Registrar and Institutional Research
- Academic Calendar
- Academic Catalog
- Sakai
- CMC Portal
- Library
- Center for Writing and Public Discourse
- Global Education
- Off-Campus Study
- Study Abroad
- Silicon Valley Program
- Washington Program
- Library 0
- Research More

The intimacy of a liberal arts college with the resources of a research university.

- Research Institutes and Centers
- Berger Institute for Work, Family and Children
- Center for Innovation and Entrepreneurship
- Financial Economics Institute
- Gould Center for Humanistic Studies
- Keck Center for International and Strategic Studies
- Kravis Leadership Institute
- Lowe Institute of Political Economy
- Mgrublian Center for Human Rights
- Roberts Environmental Center
- Rose Institute of State and Local Government
- Salvatori Center for the Study of Individual Freedom
- Additional Programs

- Center for Civic Engagement
- Dreier Roundtable
- Information Technology Advisory Board Women and Leadership Alliance
- Internship Opportunities
- CMC Research in the News
- Outcomes More

Every year, our graduates get to choose from a wide range of opportunities in all sectors.

- Student Opportunity Center
- Career Services
- For Students
- For Parents and Families
- For Alumni
- Sponsored Internships
- Fellowships and National Awards
- Find Fellowships or Scholarships
- Destinations
- Alumni in the News
- Student Life More

You'll find a friendly, close-knit community that supports its members.

- Dean of Students
- Orientation
- Diversity and Inclusion
- The Student Imperative
- Athenaeum
- Current Semester Schedule
- Sign Up for Open Events
- Suggest a Speaker
- Athletics
- Athletics at CMC
- CMS Athletics (Varsity)
- Residential Life
- Residence Hall Information
- Food Services
- Facilities and Campus Services
- Student Technology Services
- CARE Center
- Student Activities
- Clubs and Organizations
- College Programming Board
- Bike Shop
- Roberts Pavilion
- Giving More

The reputation and strength of CMC depends on generous and visionary donors.

- Alumni Fund
- Parents Fund
- Planned Giving
- Make a Gift Online