



TOPLINE & METHODOLOGY

F.I.R.E./Ipsos Social Media Moderation Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: September 22 to September 24, 2023

Number of interviews, adults: 1,028
Number of interviews, Democrats: 326
Number of interviews, Republicans: 278
Number of interviews, independents: 314

Margin of error for the total sample: +/- 3.3 percentage points at the 95% confidence level
Margin of error for Democrats: +/- 5.8 percentage points at the 95% confidence level
Margin of error for Republicans: +/- 6.1 percentage points at the 95% confidence level
Margin of error for independents: +/- 5.8 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Do you currently use any of the following types of social media platforms?

Yes Summary

	Total (N=1,028)	Democrats (N=326)	Republicans (N=278)	Independents (N=314)
Video/image sharing social media apps (Instagram, TikTok, SnapChat, Facebook, etc.)	69%	76%	64%	68%
Video streaming services (YouTube, Twitch, Kick, etc.)	67%	78%	56%	66%
Interest-based chat/thread apps (Reddit, Discord, etc.)	23%	27%	14%	25%
Microblogging apps (X aka Twitter, Threads, etc.)	21%	26%	14%	23%





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1. Do you currently use any of the following types of social media platforms? (Continued)

a. Microblogging apps (X aka Twitter, Threads, etc.)

	Total	Democrats	Republicans	Independents
Yes	21%	26%	14%	23%
No	77%	73%	85%	75%
I don't know	1%	1%	1%	1%
Skipped	1%	*	-	*

b. Interest-based chat/thread apps (Reddit, Discord, etc.)

	Total	Democrats	Republicans	Independents
Yes	23%	27%	14%	25%
No	75%	72%	83%	73%
I don't know	2%	1%	2%	1%
Skipped	1%	*	-	*

c. Video/image sharing social media apps (Instagram, TikTok, SnapChat, Facebook, etc.)

	Total	Democrats	Republicans	Independents
Yes	69%	76%	64%	68%
No	30%	22%	34%	32%
I don't know	1%	1%	1%	*
Skipped	1%	1%	*	*

d. Video streaming services (YouTube, Twitch, Kick, etc.)

	Total	Democrats	Republicans	Independents
Yes	67%	78%	56%	66%
No	32%	22%	43%	33%
I don't know	1%	-	-	1%
Skipped	*	*	-	*

2. [Base = If ANY (BKM1_1 to BKM1_4 = Yes)] How often, if at all, do you use social media?

	Total (N=869)	Democrats (N=296)	Republicans (N=218)	Independents (N=263)
Every day	64%	67%	60%	64%
A few times a week	17%	15%	21%	17%
A few times a month	8%	8%	7%	8%
Once a month	1%	1%	2%	1%
Less than once a month	6%	5%	4%	7%
Never	4%	3%	6%	3%
Skipped	*	-	1%	-





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3. [Base = If ANY (BKM1_1 to BKM1_4 = Yes)] Which of the following, if any, do you use social media for?

	Total (N=869)	Democrats (N=296)	Republicans (N=218)	Independents (N=263)
Staying connected with family and friends	70%	76%	72%	66%
To find/post something funny	49%	55%	40%	49%
A source for news or current events	41%	49%	35%	39%
To share images/videos of yourself and your life	30%	31%	28%	31%
To find news on events that are not shown by 'mainstream media'	26%	25%	28%	24%
To find people with similar interests as you	23%	26%	15%	25%
To stay updated on your favorite personalities/celebrities	21%	30%	14%	20%
To share your opinion on current issues	13%	15%	12%	12%
None of these	9%	6%	10%	11%
Skipped	*	-	1%	-

4. Overall, how favorable or unfavorable is your opinion of social media?

	Total	Democrats	Republicans	Independents
Very favorable	7%	6%	6%	7%
Somewhat favorable	39%	44%	39%	37%
Somewhat unfavorable	31%	32%	33%	30%
Very unfavorable	15%	11%	14%	17%
No opinion	8%	6%	7%	9%
Skipped	1%	-	1%	*
<i>Favorable (Net)</i>	<i>46%</i>	<i>50%</i>	<i>45%</i>	<i>43%</i>
<i>Unfavorable (Net)</i>	<i>45%</i>	<i>44%</i>	<i>47%</i>	<i>47%</i>



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5. How much do you agree or disagree, if at all, with the following statements?

Agree Summary

	Total	Democrat s	Republican s	Independent s
Social media helps keep people stay in contact with each other	78%	83%	81%	77%
Social media produces useful discussion around social/political issues	29%	36%	24%	29%
The content posted on social media should be less regulated	21%	8%	31%	22%
Social media has had a positive impact on society	19%	25%	13%	19%
Social media provides truthful details on current events	15%	22%	9%	14%

a. Social media helps keep people stay in contact with each other

	Total	Democrats	Republicans	Independents
Strongly agree	29%	36%	26%	26%
Somewhat agree	50%	48%	55%	50%
Neither agree nor disagree	15%	10%	12%	17%
Somewhat disagree	4%	3%	4%	4%
Strongly disagree	3%	3%	3%	1%
Skipped	1%	1%	1%	*
<i>Agree (Net)</i>	<i>78%</i>	<i>83%</i>	<i>81%</i>	<i>77%</i>
<i>Disagree (Net)</i>	<i>6%</i>	<i>6%</i>	<i>7%</i>	<i>6%</i>

b. Social media produces useful discussion around social/political issues

	Total	Democrats	Republicans	Independents
Strongly agree	4%	5%	3%	5%
Somewhat agree	25%	31%	21%	25%
Neither agree nor disagree	31%	29%	31%	29%
Somewhat disagree	23%	20%	25%	24%
Strongly disagree	17%	15%	19%	17%
Skipped	1%	*	1%	*
<i>Agree (Net)</i>	<i>29%</i>	<i>36%</i>	<i>24%</i>	<i>29%</i>





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<i>Disagree (Net)</i>	39%	35%	44%	41%
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5. How much do you agree or disagree, if at all, with the following statements? (Continued)

c. Social media provides truthful details on current events

	Total	Democrats	Republicans	Independents
Strongly agree	1%	2%	-	1%
Somewhat agree	13%	19%	9%	13%
Neither agree nor disagree	33%	30%	34%	33%
Somewhat disagree	29%	28%	31%	30%
Strongly disagree	22%	19%	25%	22%
Skipped	1%	1%	1%	1%
<i>Agree (Net)</i>	<i>15%</i>	<i>22%</i>	<i>9%</i>	<i>14%</i>
<i>Disagree (Net)</i>	<i>51%</i>	<i>48%</i>	<i>56%</i>	<i>52%</i>

d. Social media has had a positive impact on society

	Total	Democrats	Republicans	Independents
Strongly agree	4%	3%	3%	4%
Somewhat agree	15%	23%	10%	15%
Neither agree nor disagree	29%	25%	29%	29%
Somewhat disagree	29%	31%	32%	29%
Strongly disagree	22%	18%	26%	23%
Skipped	1%	-	1%	-
<i>Agree (Net)</i>	<i>19%</i>	<i>25%</i>	<i>13%</i>	<i>19%</i>
<i>Disagree (Net)</i>	<i>52%</i>	<i>49%</i>	<i>57%</i>	<i>52%</i>

e. The content posted on social media should be less regulated

	Total	Democrats	Republicans	Independents
Strongly agree	8%	2%	16%	6%
Somewhat agree	13%	6%	15%	16%
Neither agree nor disagree	31%	27%	33%	31%
Somewhat disagree	25%	34%	16%	28%
Strongly disagree	22%	30%	19%	18%
Skipped	1%	-	1%	1%
<i>Agree (Net)</i>	<i>21%</i>	<i>8%</i>	<i>31%</i>	<i>22%</i>
<i>Disagree (Net)</i>	<i>47%</i>	<i>65%</i>	<i>35%</i>	<i>46%</i>





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6. [Base = If ANY (BKM1_1 to BKM1_4 = Yes)] How many of your followers/friends on social media agree with your social/political views?

	Total (N=869)	Democrat s (N=296)	Republican s (N=218)	Independent s (N=263)
All of them	3%	2%	6%	2%
Most of them	25%	38%	28%	18%
Some of them	45%	41%	43%	48%
A few of them	15%	9%	14%	17%
None of them	8%	5%	6%	10%
Skipped	4%	4%	4%	5%
<i>All/Most of them (Net)</i>	<i>28%</i>	<i>40%</i>	<i>33%</i>	<i>19%</i>
<i>Some/A few of them (Net)</i>	<i>60%</i>	<i>51%</i>	<i>57%</i>	<i>65%</i>

7. What kind of an impact, if any, do you believe social media usage has on a child's mental health?

	Total	Democrats	Republicans	Independents
Very positive	1%	2%	1%	1%
Somewhat positive	3%	3%	2%	4%
Neither positive nor negative	17%	14%	13%	18%
Somewhat negative	39%	40%	45%	35%
Very negative	38%	39%	35%	39%
Social media has no impact	1%	*	1%	1%
Skipped	2%	1%	2%	2%
<i>Positive (Net)</i>	<i>5%</i>	<i>5%</i>	<i>3%</i>	<i>5%</i>
<i>Negative (Net)</i>	<i>77%</i>	<i>79%</i>	<i>81%</i>	<i>74%</i>



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8. How much, if at all, do you trust social media companies to make fair decisions about what information is allowed to be posted on their platform?

	Total	Democrats	Republicans	Independents
Trust a great deal	1%	1%	1%	1%
Trust a little	10%	12%	7%	10%
Neither trust nor distrust	21%	21%	16%	23%
Distrust a little	23%	23%	24%	22%
Distrust a great deal	41%	38%	49%	40%
Don't know	4%	5%	2%	3%
Skipped	1%	*	1%	1%
<i>Trust (Net)</i>	<i>11%</i>	<i>12%</i>	<i>8%</i>	<i>11%</i>
<i>Distrust (Net)</i>	<i>64%</i>	<i>61%</i>	<i>73%</i>	<i>62%</i>

9. In your opinion, are social media companies biased for or against liberals or conservatives in their content moderation decisions?

	Total	Democrats	Republicans	Independents
Yes	39%	30%	60%	34%
No	12%	20%	6%	11%
Don't know	48%	49%	33%	53%
Skipped	1%	1%	1%	1%

10. [Base = If BKM9 = 1 (Yes)] In what way are social media companies biased in their content moderation decisions toward these groups?



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	Total (N=413)	Democrat s (N=97)	Republican s (N=175)	Independent s (N=112)
Very biased against liberals	6%	17%	1%	4%
Somewhat biased against liberals	18%	37%	4%	22%
Somewhat biased against conservatives	29%	34%	24%	31%
Very biased against conservatives	44%	4%	69%	39%
Skipped	4%	9%	3%	4%

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11. How much, if at all, do you trust the government to make fair decisions about what information is allowed to be posted on social media platforms?

	Total	Democrats	Republicans	Independents
Trust a great deal	3%	4%	1%	3%
Trust a little	17%	28%	9%	15%
Distrust a little	23%	30%	20%	22%
Distrust a great deal	41%	23%	60%	42%
Don't know	15%	14%	10%	16%
Skipped	1%	1%	1%	1%
<i>Trust (Net)</i>	<i>20%</i>	<i>32%</i>	<i>10%</i>	<i>18%</i>
<i>Distrust (Net)</i>	<i>64%</i>	<i>52%</i>	<i>79%</i>	<i>64%</i>

12. How appropriate or inappropriate do you think it is for the government to request that social media companies remove posts that contain the following?

Appropriate Summary

	Total	Democrat s	Republican s	Independent s
Classified or sensitive information	70%	81%	64%	71%
False or misleading information	65%	78%	56%	65%
Hateful content	65%	77%	56%	65%
Offensive content	56%	65%	50%	56%

a. False or misleading information

	Total	Democrats	Republicans	Independents
Very appropriate	47%	64%	36%	44%
Somewhat appropriate	18%	14%	20%	21%
Somewhat inappropriate	11%	10%	11%	10%
Very inappropriate	15%	7%	25%	15%
Don't know	8%	4%	7%	9%
Skipped	1%	1%	1%	1%
<i>Appropriate (Net)</i>	<i>65%</i>	<i>78%</i>	<i>56%</i>	<i>65%</i>
<i>Inappropriate (Net)</i>	<i>26%</i>	<i>17%</i>	<i>36%</i>	<i>25%</i>





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12. How appropriate or inappropriate do you think it is for the government to request that social media companies remove posts that contain the following? (Continued)

b. Hateful content

	Total	Democrats	Republicans	Independents
Very appropriate	43%	56%	36%	42%
Somewhat appropriate	22%	21%	20%	24%
Somewhat inappropriate	11%	10%	12%	11%
Very inappropriate	15%	8%	23%	14%
Don't know	8%	5%	8%	9%
Skipped	1%	1%	1%	1%
<i>Appropriate (Net)</i>	<i>65%</i>	<i>77%</i>	<i>56%</i>	<i>65%</i>
<i>Inappropriate (Net)</i>	<i>25%</i>	<i>18%</i>	<i>35%</i>	<i>24%</i>

c. Offensive content

	Total	Democrats	Republicans	Independents
Very appropriate	31%	38%	30%	29%
Somewhat appropriate	25%	27%	20%	27%
Somewhat inappropriate	16%	17%	16%	14%
Very inappropriate	17%	10%	25%	17%
Don't know	10%	8%	8%	11%
Skipped	1%	1%	1%	1%
<i>Appropriate (Net)</i>	<i>56%</i>	<i>65%</i>	<i>50%</i>	<i>56%</i>
<i>Inappropriate (Net)</i>	<i>32%</i>	<i>26%</i>	<i>41%</i>	<i>32%</i>

d. Classified or sensitive information

	Total	Democrats	Republicans	Independents
Very appropriate	49%	63%	43%	48%
Somewhat appropriate	21%	17%	21%	24%
Somewhat inappropriate	9%	8%	11%	7%
Very inappropriate	10%	6%	15%	9%
Don't know	10%	5%	8%	11%
Skipped	1%	1%	2%	2%
<i>Appropriate (Net)</i>	<i>70%</i>	<i>81%</i>	<i>64%</i>	<i>71%</i>
<i>Inappropriate (Net)</i>	<i>19%</i>	<i>14%</i>	<i>26%</i>	<i>16%</i>





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13. How important is it, if at all, that social media companies do the following?

Important Summary

	Total	Democrats	Republicans	Independents
Notify users about the reason their content has been removed	81%	83%	80%	82%
Remain unbiased when making content moderation decisions	78%	75%	77%	82%
Being fully transparent about any government involvement in content moderation decisions	77%	79%	75%	81%
Have an appeal process for any content moderation decision	71%	75%	68%	72%

a. Remain unbiased when making content moderation decisions

	Total	Democrats	Republicans	Independents
Very important	54%	49%	59%	55%
Somewhat important	24%	26%	18%	27%
Neither important nor unimportant	16%	18%	13%	14%
Somewhat unimportant	2%	2%	2%	1%
Very unimportant	4%	4%	7%	2%
Skipped	1%	1%	2%	1%
<i>Important (Net)</i>	<i>78%</i>	<i>75%</i>	<i>77%</i>	<i>82%</i>
<i>Unimportant (Net)</i>	<i>5%</i>	<i>6%</i>	<i>9%</i>	<i>2%</i>

b. Have an appeal process for any content moderation decision

	Total	Democrats	Republicans	Independents
Very important	39%	37%	39%	40%
Somewhat important	32%	38%	30%	32%
Neither important nor unimportant	20%	17%	20%	20%
Somewhat unimportant	4%	3%	5%	4%
Very unimportant	3%	4%	5%	2%
Skipped	2%	1%	2%	1%
<i>Important (Net)</i>	<i>71%</i>	<i>75%</i>	<i>68%</i>	<i>72%</i>
<i>Unimportant (Net)</i>	<i>7%</i>	<i>7%</i>	<i>10%</i>	<i>6%</i>



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13. How important is it, if at all, that social media companies do the following? *(Continued)*

c. Being fully transparent about any government involvement in content moderation decisions

	Total	Democrats	Republicans	Independents
Very important	53%	51%	54%	55%
Somewhat important	25%	28%	22%	26%
Neither important nor unimportant	16%	13%	18%	14%
Somewhat unimportant	2%	3%	1%	2%
Very unimportant	3%	4%	4%	2%
Skipped	1%	1%	2%	1%
<i>Important (Net)</i>	<i>77%</i>	<i>79%</i>	<i>75%</i>	<i>81%</i>
<i>Unimportant (Net)</i>	<i>5%</i>	<i>7%</i>	<i>5%</i>	<i>4%</i>

d. Notify users about the reason their content has been removed

	Total	Democrats	Republicans	Independents
Very important	57%	56%	58%	59%
Somewhat important	23%	27%	22%	23%
Neither important nor unimportant	12%	11%	10%	12%
Somewhat unimportant	2%	2%	3%	2%
Very unimportant	3%	3%	6%	2%
Skipped	1%	1%	1%	2%
<i>Important (Net)</i>	<i>81%</i>	<i>83%</i>	<i>80%</i>	<i>82%</i>
<i>Unimportant (Net)</i>	<i>6%</i>	<i>5%</i>	<i>9%</i>	<i>4%</i>

14. In your opinion, what actions, if any, should social media companies take on posts that include...?

a. Pornographic content

	Total	Democrats	Republicans	Independents
Ban the account from the platform	36%	31%	38%	36%
Place a warning label on the post	21%	22%	18%	22%
Remove the post	20%	21%	21%	19%
Suspend the account	10%	12%	10%	10%
Reduce how many people can see the post	7%	7%	6%	7%
Leave it, do nothing	5%	5%	4%	4%
Skipped	2%	1%	2%	2%



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14. In your opinion, what actions, if any, should social media companies take on posts that include...? (Continued)

b. Profanity

	Total	Democrats	Republicans	Independents
Place a warning label on the post	28%	28%	28%	30%
Leave it, do nothing	24%	25%	19%	25%
Remove the post	17%	21%	20%	13%
Ban the account from the platform	11%	9%	10%	14%
Suspend the account	9%	9%	13%	7%
Reduce how many people can see the post	8%	7%	7%	9%
Skipped	2%	1%	2%	2%

c. Offensive material

	Total	Democrats	Republicans	Independents
Place a warning label on the post	27%	25%	28%	28%
Remove the post	25%	31%	25%	23%
Ban the account from the platform	17%	14%	15%	20%
Suspend the account	12%	17%	10%	9%
Leave it, do nothing	10%	5%	16%	10%
Reduce how many people can see the post	7%	8%	5%	8%
Skipped	2%	1%	2%	2%

d. Content that encourages violence

	Total	Democrats	Republicans	Independents
Ban the account from the platform	38%	42%	34%	39%
Remove the post	25%	27%	22%	27%
Suspend the account	14%	16%	14%	12%
Place a warning label on the post	12%	6%	17%	12%
Reduce how many people can see the post	5%	6%	5%	4%
Leave it, do nothing	4%	2%	6%	3%
Skipped	2%	1%	2%	2%





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14. In your opinion, what actions, if any, should social media companies take on posts that include...? (Continued)

e. False or misleading information

	Total	Democrats	Republicans	Independents
Remove the post	33%	44%	29%	30%
Place a warning label on the post	21%	14%	24%	24%
Ban the account from the platform	18%	21%	14%	19%
Suspend the account	13%	13%	12%	14%
Leave it, do nothing	9%	2%	16%	8%
Reduce how many people can see the post	4%	5%	4%	3%
Skipped	2%	1%	2%	2%

15. [Base = If ANY (BKM1_1 to BKM1_4 = Yes)] How often, if ever, do you report another user or user's post to a social media company for any of the following?

Often Summary

	Total (N=869)	Democrats (N=296)	Republicans (N=218)	Independents (N=263)
Scams	13%	13%	12%	14%
Fake account	10%	10%	8%	11%
Sharing false information	6%	5%	2%	8%
Nudity/pornographic content	6%	5%	5%	7%
Offensive speech	4%	4%	3%	4%

Occasionally/Rarely Summary

	Total (N=869)	Democrats (N=296)	Republicans (N=218)	Independents (N=263)
Scams	45%	50%	43%	41%
Fake account	38%	45%	36%	35%
Sharing false information	32%	41%	27%	28%
Offensive speech	30%	38%	23%	28%
Nudity/pornographic content	27%	29%	26%	25%





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15. How often, if ever, do you report another user or user's post to a social media company for any of the following? (Continued)

a. Offensive speech

	Total	Democrats	Republicans	Independents
Very often, nearly every day	2%	2%	*	3%
Fairly often, a couple times a week	2%	2%	2%	2%
Occasionally	12%	13%	8%	12%
Rarely	18%	25%	15%	16%
Never	64%	56%	73%	66%
Skipped	2%	2%	1%	2%
Often (Net)	4%	4%	3%	4%
Occasionally/Rarely (Net)	30%	38%	23%	28%

b. Sharing false information

	Total	Democrats	Republicans	Independents
Very often, nearly every day	3%	2%	*	4%
Fairly often, a couple times a week	3%	3%	2%	4%
Occasionally	14%	20%	10%	11%
Rarely	18%	22%	17%	16%
Never	60%	52%	70%	61%
Skipped	2%	2%	1%	3%
Often (Net)	6%	5%	2%	8%
Occasionally/Rarely (Net)	32%	41%	27%	28%





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15. How often, if ever, do you report another user or user's post to a social media company for any of the following? (Continued)

c. Scams

	Total	Democrats	Republicans	Independents
Very often, nearly every day	6%	5%	2%	8%
Fairly often, a couple times a week	7%	8%	10%	6%
Occasionally	27%	29%	27%	26%
Rarely	17%	21%	16%	15%
Never	41%	35%	44%	43%
Skipped	2%	1%	1%	2%
Often (Net)	13%	13%	12%	14%
Occasionally/Rarely (Net)	45%	50%	43%	41%

d. Fake account

	Total	Democrats	Republicans	Independents
Very often, nearly every day	5%	4%	3%	6%
Fairly often, a couple times a week	6%	7%	6%	5%
Occasionally	20%	21%	17%	20%
Rarely	19%	24%	19%	15%
Never	50%	43%	55%	52%
Skipped	2%	1%	1%	2%
Often (Net)	10%	10%	8%	11%
Occasionally/Rarely (Net)	38%	45%	36%	35%





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15. How often, if ever, do you report another user or user's post to a social media company for any of the following? (Continued)

e. Nudity/pornographic content

	Total	Democrats	Republicans	Independents
Very often, nearly every day	3%	2%	2%	4%
Fairly often, a couple times a week	3%	3%	3%	2%
Occasionally	12%	12%	9%	12%
Rarely	15%	17%	18%	13%
Never	65%	64%	67%	66%
Skipped	2%	2%	1%	2%
Often (Net)	6%	5%	5%	7%
Occasionally/Rarely (Net)	27%	29%	26%	25%

16. [Base = If ANY (BKM1_1 to BKM1_4 = Yes)] Have you every been reported to a social media company by another user for content you posted or shared?

	Total (N=869)	Democrats (N=296)	Republicans (N=218)	Independents (N=263)
Yes	8%	9%	7%	7%
No	80%	82%	78%	80%
I don't know	12%	9%	14%	12%
Skipped	1%	1%	1%	1%

17. In your opinion, how should social media companies handle a post that says...

a. "Transgender people have a mental disorder"

	Total	Democrats	Republicans	Independents
Remove the post	28%	37%	24%	25%
Leave it, do nothing	24%	11%	37%	25%
Place a warning label on the post	20%	19%	18%	21%
Ban the account from the platform	12%	13%	7%	13%
Suspend the account	9%	12%	8%	7%
Reduce how many people can see the post	5%	7%	3%	6%
Skipped	2%	1%	2%	3%





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17. In your opinion, how should social media companies handle a post that says... (Continued)

b. "Black Lives Matter is the most racist organization since the Klu Klux Klan"

	Total	Democrats	Republicans	Independents
Leave it, do nothing	26%	15%	39%	25%
Remove the post	24%	34%	20%	21%
Place a warning label on the post	23%	21%	19%	26%
Ban the account from the platform	12%	12%	9%	12%
Suspend the account	9%	11%	7%	9%
Reduce how many people can see the post	5%	6%	4%	5%
Skipped	2%	1%	2%	2%

c. "All I want for Christmas is white genocide"

	Total	Democrats	Republicans	Independents
Ban the account from the platform	34%	33%	30%	36%
Remove the post	24%	30%	20%	23%
Suspend the account	16%	20%	14%	14%
Leave it, do nothing	11%	6%	18%	10%
Place a warning label on the post	11%	8%	14%	11%
Reduce how many people can see the post	3%	2%	3%	3%
Skipped	2%	1%	2%	2%

d. "Parents who oppose gender transition surgery for children should be reported to Child Protective Services"

	Total	Democrats	Republicans	Independents
Leave it, do nothing	30%	23%	37%	30%
Remove the post	24%	31%	22%	23%
Place a warning label on the post	21%	23%	19%	22%
Ban the account from the platform	10%	7%	9%	11%
Suspend the account	7%	8%	5%	7%
Reduce how many people can see the post	6%	7%	5%	6%
Skipped	2%	1%	2%	2%





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18. How worried, if at all, are you about being “canceled” on social media?

	Total	Democrats	Republicans	Independents
Very worried	1%	1%	1%	2%
Somewhat worried	5%	7%	4%	3%
Not very worried	16%	16%	14%	16%
Not at all worried	77%	75%	79%	78%
Skipped	1%	1%	1%	1%
<i>Worried (Net)</i>	6%	8%	6%	5%
<i>Not Worried (Net)</i>	93%	91%	93%	94%





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About the Study

This F.I.R.E./Ipsos poll was conducted by Ipsos from September 22 to September 24, 2023, using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,028 adults age 18 or older. The sample includes 326 Democrats, 278 Republicans, and 314 independents.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the U.S. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2022 March Supplement of the Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)





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The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.17. By party ID, the margin of sampling error is plus or minus 5.8 percentage points for Democrats at the 95% confidence level, plus or minus 6.1 percentage points for Republicans at the 95% confidence level, and plus or minus 5.8 percentage points for independents at the 95% confidence level. The design effect was 1.13 for Democrats, 1.08 for Republicans, and 1.11 for independents. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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