

**From:** Adriana L Garza <adriana.garza@tamuk.edu>  
**Sent:** Thursday, September 11, 2025 5:38:38 PM  
**To:** Faculty <Faculty@tamuk.edu>  
**Cc:** Robert Vela (President) <rvela@tamuk.edu>; James Palmer <James.Palmer@tamuk.edu>  
**Subject:** DIRECTIVE: Media Inquiries and Interview Requests



**Date:** September 11, 2025

**To:** Faculty

**From:** Adriana Garza-Flores, *Chief Marketing and Communications Officer*

**CC:** Dr. Robert Vela, *President* & Dr. James Palmer, *Senior Vice President of Academic Affairs*

**Subject:** DIRECTIVE: Media Inquiries and Interview Requests

University faculty are routinely contacted by university student journalists, local, regional, state-wide, and national media representatives seeking to draw on faculty subject matter expertise in their respective fields. Media may also reach out to faculty to solicit opinions or statements on matters related directly to official university positions and statements.

Texas A&M University-Kingsville System Rule [09.02.01.K1 – Official Messaging](#) in accordance with [Texas A&M University System Regulation 09.02.01](#) outlines procedures for managing all media requests related to university matters. According to the policy, the Office of Marketing and Communications (MARCOM) is responsible for facilitating media relations on behalf of Texas A&M University-Kingsville.

**1.1 Official Statements to the Media:** *The Office of Marketing and Communications serves as the official liaison with all news media and coordinates all official university responses and comments to media inquiries related to university matters. All media requests for an official university response or position must come from the university president or the Office of Marketing and Communications. Employees who are asked by the media for*



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**1.2 Speaking to Media on Matters of Research and Expertise:** *University faculty and staff are leaders in their fields of scholarship and can provide valuable insight into their areas. Employees may respond to media inquiries that relate directly to their research, scholarship, and expertise; however, they shall inform the Office of Marketing and Communications about such media requests prior to providing interviews.*

To ensure that all communications with the media align with official university positions, all requests for interviews or comments from the media shall be routed through the Office of Marketing and Communications. Please direct requests to me at [Adriana.Garza@tamuk.edu](mailto:Adriana.Garza@tamuk.edu). Thank you for your cooperation.

