

Planned gifts not only benefit FIRE and the thousands of students and faculty that we serve, they can also benefit you. Through planned giving, you can receive personal benefits that include seeing significant tax savings, receiving income throughout your lifetime, honoring a loved one through a gift, and enjoying the feeling of helping students and professors for generations to come. FIRE is looking forward to working with you to uncover the perfect gift that meets the needs of you and your family and fulfills your philanthropic vision.



FIRE is eager to induct more members into our newly established Eternal Flame Society. If you decide to make a planned gift to FIRE, make sure to let us know so we can honor you as an Eternal Flame and recognize you in our Annual Report.

*As an Eternal Flame, your planned gift will allow the light of liberty to continue burning brightly on college and university campuses for generations to come.*

### **Planned Giving Made Easy: How to Add FIRE to Your Will**

"I give to the Foundation for Individual Rights in Education, a national charitable organization headquartered in Philadelphia, PA, \_\_\_\_\_ % of my estate (or the sum of \$\_\_\_\_\_ )."

## **Executive Staff**

**Greg Lukianoff**  
PRESIDENT

**Robert L. Shibley**  
VICE PRESIDENT

**Alisha C. Glennon**  
DIRECTOR OF  
DEVELOPMENT

**William Creeley**  
DIRECTOR OF LEGAL  
AND PUBLIC ADVOCACY

## **FIRE's Mission**

The mission of FIRE is to defend and sustain individual rights at America's colleges and universities. These rights include freedom of speech, legal equality, due process, religious liberty, and sanctity of conscience—the essential qualities of individual liberty and dignity. FIRE's core mission is to protect the unprotected and to educate the public and communities of concerned Americans about the threats to these rights on our campuses and about the means to preserve them.

## **FIRE's Planned Giving Partner**

Univest Foundation  
univestfoundation@univest.net  
215-721-8374

601 Walnut Street  
Suite 510  
Philadelphia, PA  
19106

250 West 57th Street  
Suite 1830  
New York, NY  
10107

P: 215-717-3473  
F: 215-717-3440

P: 212-582-3191  
F: 212-582-3195

[www.thefire.org](http://www.thefire.org)

[support@thefire.org](mailto:support@thefire.org)



*Leave a Lasting Legacy of Liberty:*

**Make a Planned Gift to FIRE**



<p><i>Your Desire</i></p>	<p>Maintain lifetime control of your assets and receive an estate tax deduction for your gift to FIRE.</p>	<p>Benefit FIRE with a life insurance policy you no longer need; receive an immediate income tax deduction.</p>	<p>Receive guaranteed fixed income for life.</p>	<p>Reallocate a securities portfolio tax-free and receive a lifetime income stream with remainder assets going to FIRE.</p>	<p>Pass an inheritance to your heirs with greatly reduced gift and estate tax by gifting the present investment returns to FIRE.</p>	<p>Live in your home for life and receive an immediate charitable income tax deduction for leaving your home to FIRE.</p>
<p><i>Use this Option</i></p>	<p><b>Bequest</b> Include a gift to FIRE in your estate plan and your will.</p>	<p><b>Gift of Life Insurance</b> Transfer ownership of your policy to FIRE and designate FIRE as the beneficiary.</p>	<p><b>Charitable Gift Annuity</b> Established quickly and simply with the assistance of our planned giving partner, Univest Foundation.</p>	<p><b>Charitable Remainder Trust</b> Securities gifted to the trust can be sold tax-free and reinvested.</p>	<p><b>Charitable Lead Trust</b> Makes payments to FIRE immediately, and passes assets to your heirs at a future specified time with estate tax savings.</p>	<p><b>Remainder Interest in a Residence</b> Deed the remainder ownership of your home to FIRE.</p>
<p><i>How it Works</i></p>	<p>Maintain lifetime control of your assets and receive an estate tax deduction for your gift to FIRE.</p>	<p>Contact your life insurance company for the appropriate forms, fill them out, send them back, and then send a copy to FIRE.</p>	<p>Establish with cash, CD, or stock, for as little as \$5,000.</p>	<p>Fund with property that would incur large capital gains were you to sell it. Your attorney prepares the documents.</p>	<p>FIRE receives the investment income for the number of years you specify. Your attorney prepares this trust document.</p>	<p>Continue to live in and enjoy your home for your lifetime with FIRE receiving it afterwards.</p>

For additional information about any of the planned giving options, please fill out the included card and send it to FIRE today. You may also contact us at 215-717-3473 or [support@thefire.org](mailto:support@thefire.org). We are happy to answer any questions, review the mutual benefits offered by a planned gift, and get you in touch with our planned giving partner, Univest Foundation, to simplify the process.